



## **"For What It's Worth"™**

### **The Real Scoop on the Collector Car "Insurance Value" Appraisal Request**

This is the time of year when many of our clients are renewing the insurance coverage on their collector cars. Consequently, many are also shopping around for a better price on their coverage. After all, most collector cars are garage kept, rarely driven, and extremely well cared for. Additionally, most collector cars are also in above average condition, have had some restoration, often recently, and are, frankly, kind of like a member of the family.

When the insurance agent tells you that they need an appraisal to insure your vehicle, remember that this request is generally for their underwriters, not a request to protect you. An independent certified appraisal should be done to protect you. Unfortunately, the agent who sells you the policy will have very little authority if you ever file a claim. Even, more difficult, **you could be dealing with someone else's insurance company. That's when the quality of not just your vehicle, but your appraisal will come into question.** Does it prove that you had a nice car or does it just prove that you got an appraisal?

AAG appraisals are insurance for your insurance. Hopefully, you will never have to present it for claim purposes, **but if you do, you'll have a professional, certified document to help prove the value of your unique vehicle. And it will also become an irrefutable piece of your collector car's history. Documentation adds value, particularly when you're ready to sell.** Five, ten or even twenty years from now, this appraisal will document the mileage, condition and value at this point in time. In this age of technology with the expectation of detailed data, proven facts, and historical evidence, the collector who documents their vehicle, will have the advantage.

*Larry Batton, AAG Founder*

### **Book us at your next Car Club Meeting**

AAG's local agents are available to speak about the benefits of having an appraisal on your hobby car and how pre-purchase inspections help you when buying your next vehicle. Our goal is to always be entertaining and informative. Contact our office for more information.

### **2013 Agent Certification**

***Earn money doing  
what you love!***

**July 24-27, 2013**

California

**August 21-24, 2013**

Fort Lauderdale, FL

**Apply today!**

[AAG Agency Application](#)



**Attend AAG's Value  
Trends Seminar at  
Chryslers & Corvettes at  
Carlisle, PA this summer.  
Stop by and see AAG on  
the Midway.**



Since 1989 Auto Appraisal Group has been helping to appraise and document classic and collectible autos all across America. We've seen some outstanding original and restored cars and we'd like to share our expertise and some of the fun with you.  
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**Call 1-800-848-2886**

**[AAG Website](#)**